



Orangevale PONY Baseball
P.O. Box 1773
Orangevale, CA 95662
(916) 245-0810
www.ovpb.net

Greetings Baseball Fans,

Orangevale PONY Baseball (OVPB) invites our local businesses and corporate leaders to become sponsors of our youth-focused organization. OVPB is a volunteer-run sports organization that provides community youth with an opportunity to refine athletic skills, learn sportsmanship, dedication, discipline and perseverance. Our program helps our future leaders to develop character traits such as honesty, loyalty, and courage. It is only through our community's gracious support that we can continue to maintain and improve our program.

Please consider supporting our 501(c) organization. Donations of any amount are appreciated and tax deductible under our 501(c) status. We have also set up packages for your convenience:

- **\$150 (The Single Package) Sponsor** receives a write up mention on social media for your team/player or business.
- **\$280 (The Double Package) Sponsor** Single package + Team Plaque
- **\$550 (Home Run Package) Sponsor** Single package + Double package + Signage for their Storefront + Sponsor Banner to be displayed at games + Vendor Booth Space at Opening Day (insurance required)
- **\$1,050 (The Grand Slam Package) Sponsor** Single package + Double package + Home Run package + Dugout Sign
Approx 18" square metal sign is placed on the dugout with "This dugout is sponsored by (insert business name)" with your logo + your corporate name is printed on the back of your team's jersey for that season.
- **\$3,000 Corporate Sponsor** Single package + Double package + Home Run package + Grand Slam package + marketing at all league events for the season + banner at all field locations + Snack Bar Signage + OV Town Fair Parade
- **\$5,000 Corporate Sponsor** Single package + Double package + Home Run package + Grand Slam package + marketing at all league events for the season + banner at all field locations + Snack Bar Signage + Business Advertised on Uniforms for Spring Season (The corporate sponsors logo will appear on jersey's of at least 100 players up to the entire number of players in the league depending upon number of sponsors received) + Orangevale Town Fair Parade
- **\$7,500 Corporate Sponsor** Single package + Double package + Home Run package + Grand Slam package + marketing at all league events for the season + banner at all field locations + Snack Bar Signage + Business Advertised on Uniforms for Spring and Fall Season (The corporate sponsors logo will appear on jersey's of at least 100 players up to the entire number of players in the league depending upon number of sponsors received) + Orangevale Town Fair Parade

With your support, we are able to provide our children, their families and friends, the opportunity to enjoy the sport of baseball. We utilize your donations to purchase equipment for field maintenance, upgrade the gear used by our players, improve upon the conditions of our fields, and it helps to offset the increasing costs of our field permits.

For tax deduction purposes, our tax ID is 94-3234050. Other donations are welcome and appreciated, including gifts/prizes for our seasonal fundraising events. You can contact our Sponsor Coordinator at sponsorcoordinator@ovpb.net or visit <http://www.ovpb.net> for more information.

We thank you for your consideration to support our community baseball program.

Very Respectfully,

OVPB BOARD



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SPONSORSHIP AGREEMENT

Company Name _____ Phone _____

Contact Name _____ Phone _____

Mailing Address _____

Mailing Address _____

Website _____

Email Address _____

Team Name Sponsoring _____ Division _____

Sponsorship Level _____

Returning Sponsor? _____ How Long Have You Sponsored? _____

AMOUNT OF SPONSORSHIP

General (please specify amount) _____ \$ ☐

The Single Package _____ \$150 ☐

The Double Package _____ \$280 ☐

The Home Run Package _____ \$550 ☐

The Grand Slam Package _____ \$1,050 ☐

Corporate Sponsor _____ \$3,000 ☐

Corporate Sponsor _____ \$5,000 ☐

Corporate Sponsor _____ \$7,500 ☐



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ADVERTISING INFORMATION

As a sponsor, there are many advertising benefits. Please read through the Graphic Submission Requirements on OVPB.net for instructions on how to submit your logo and/or print/web ready graphics.

Please let us know if you prefer to not accept the Advertising benefits by checking these boxes if they apply.

This is an inkind donation. I am opting out of all advertising benefits _____ ☐

I do not have a website/I prefer for my website to be unlisted. _____ ☐

I, _____ (Sponsor Contact) do hereby agree to provide sponsorship to Orangevale PONY Baseball for the _____ season for the business/family of _____ (Sponsor Company).

I understand that if Sponsorship paperwork is not complete, and turned in as a package at a single time with the paperwork, logo and payment, and if the graphics are not submitted by the deadline, I may not receive the impact of all events and benefits.

I understand that all name(s), address, website, email will appear on the website as they are written on the Sponsor Agreement.

Sponsorship and graphics will be accepted throughout the season but to receive the impact of Opening Day ceremonies and events, sponsorship agreements and graphics must be received no later than the last week of February. **Corporate Sponsors who have selected the Grand Slam Package or above need to submit graphics by the first week of February to receive the printing on the team's jersey.** Graphics can be submitted to Sponsorship@ovpb.net.

The Sponsorship Banners are the property of OVPB.

Signature of Sponsor *Date*

Signature of OVPB Official *Date*



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Sponsor Graphic Requirements

Thank you for sponsoring the Orangevale Pony Baseball League. As a sponsor, you are eligible to take advantage of multiple advertising opportunities. The following are the image requirements for each.

Banner Graphic Requirements

Submit your company logo, meeting the file type requirements - or- submit a final graphic meeting these requirements.

Final size: 5' wide x 3' tall

File type: please submit vector files. .pdf, vector, .eps, or .ai. If vector art work is not available, please send the highest resolution possible (300 dpi and above required).

These banners will all be in full color printed.

Website Ad Graphic Requirements

Submit a final web graphic meeting these requirements.

Final size: 150 pixels wide by 180 pixels tall

Resolution: 300 dpi

File type: jpg, jpeg, or png

These ads will all be in color.

Social Media Write-ups

Submit a jpg with your company's logo (if desired) and ad information for us to review, approve & post directly to our social media outlets (Facebook and Instagram).

Jersey Corporate Sponsor Layout

If there are sponsors in all categories:



Back of Jersey

If there are sponsors in 3 or 2 categories, we will arrange size accordingly by donation amount.

If there are no Corporate sponsors that season, the Grand Slam sponsor will be more prominently displayed as lone name on jersey.